

## General conditions of participation for Schmuck+ 2025

### 01. Concept

The first Schmuck+ exhibition and fair in 2021 came about as a result of the desire to continue the tradition of Lust auf Schmuck, which had enriched Pforzheim's cultural life for 13 years, albeit with certain changes to the basic concept. One of the objectives of the newly established Jewellery sub-committee of the Pforzheimer Kulturrat e.V. was to provide a networking platform for jewellery makers and creative types. Schmuck+ is intended to be an annual cultural event hosted by the town of Pforzheim.

Over a two-day period, designers from Germany and abroad can use the occasion to showcase and sell high-quality jewellery and decorative items.

### 02. Dates and times

Saturday 05/07/2025

- 14:00 Official opening

- Trading hours 14:00 - 19:00

- 19:00 Concert to be arranged by MIPF e.V.

Sunday 06/07/2025

- Trading hours 11:00 - 18:00

### 03. Venue

Gewerbekultur Pforzheim e.G., Alter Schlachthof, Kleiststraße 2, 75177 Pforzheim

The former slaughterhouse in Pforzheim has been transformed into an ideal location in which to showcase art and stage cultural events. With its rough and raw industrial charm, the generously proportioned building has ample space and good natural light to provide us jewellery makers with an excellent facility for exhibiting and selling our work. There are a variety of interesting rooms in the building that can be individually configured for display purposes. See photos on the website.

### 04. Admission

No admission charge, but voluntary contributions are to be encouraged.

### 05. Publicity

VCards announcing the event, invitation flyers, posters, media releases and a web page.

The social media work with Facebook and Instagram will be continued.

Applicants will be asked to supply photo materials for the above-mentioned media.

We would be pleased if the information material is distributed to your own mailing list for advertising purposes.

In this way, each and every exhibitor can contribute to the success of the event.

## 06. Participation / application deadline

When you submit your application, please attach photos of your latest works, i.e. the type of products that you will be bringing along for sale. Make sure that you have completed all sections of the application form.

All photos must be marked with:

- your own name
- a description of the object
- name of photographer together with permission to use their work

Applications must be sent to the contact address by **31st March 2025**.

We will send out confirmation of participation by the end of April.

You will receive notification of stall allocation and information on set-up arrangements in good time.

## 07. Organisers

The event will be jointly organised by the Jewellery sub-committee of the Pforzheim Arts Council, the Musicians' Initiative Pforzheim and Enzkreis (MIPF) and the management committee of Gewerbekultur Alter Schlachthof Pforzheim e.G.

## 08. Participants

Schmuck+ is open to designers of contemporary jewellery and decorative items that have artistic merit. Exhibitors may only offer for sale items that they have produced themselves. Goods manufactured on a commercial scale are not permitted. Designers, artists and representatives of goldsmiths and craft workshops are also welcome. Students at colleges of design, goldsmiths' schools and the vocational college for jewellery are also invited to apply.

## 09. Registration and admission

Use the attached application form to register by **31st March 2025** at the latest. Registration is no guarantee of participation.

Send the completed form to: [info@schmuckplus-pforzheim.com](mailto:info@schmuckplus-pforzheim.com)

If you have any further queries, call Stefanie Priessnitz on +49 (0)7231-6036722.

Registration implies acceptance of the General Conditions of Participation. The organisers may not be able to admit all applicants on quality grounds, for technical reasons or due to limited space. The right to participate exists only after your application has been approved and we have received punctual payment of the participation fees.

## 10. Allocation of stalls

The organisers will allocate the spaces, taking into account the goods on offer and the space available. A plan of the building showing where the stalls are to be set up will be sent to participants after their applications have been approved.

The organisers reserve the right to change the size, shape and placement of the allocated space. In this case, the participant has the right to withdraw his/her registration and receive a refund of the participation fee. Any further claims for damages are excluded.

Consent of the organisers must be obtained if participants wish to exchange their allocated places among themselves, transfer them to third parties or sublet them.

## 11 Setting up stalls

Exhibitors must bring their own stall furniture. In exceptional cases, alternative solutions may be offered upon request. Each exhibitor is responsible for his/her own stand. The names of companies and manufacturers must be clearly visible on the stands together with the full postal address.

The stall should be attractive and imaginatively designed. **Please, no tables with cloths**

Each exhibitor is responsible for setting up and dismantling his/her own stall. The specified assembly and dismantling times must be adhered to by all participants. Please follow the instructions given by the organisers.

## 12. Setting up and dismantling stalls

Setting up	
Friday	04/07/2025, 14:00 - 18:00
Saturday	05/07/2025, 09:00 - 13:00
Dismantling	
Sunday	06/07/2025, 17:00

Delivery and removal of stall furniture must take place via the main entrance of the Alter Schlachthof.

## 13. Fee for participation

Standard fee per stall (approx. 9m <sup>2</sup> )	€210
Student rate per stall (approx. 9m <sup>2</sup> )	€110, plus each person €30,-
School fee per stall (approx. 12m <sup>2</sup> )	€210
Info fee per stall (approx. 9m <sup>2</sup> )	€210

An information stand is charged at the same rate as a standard stall.

The fee includes event publicity and flat-rate costs for electricity.

Payment is to be made no later than 14 days after you receive notification that your application has been approved, which will be accompanied by an invoice.

## 14. Cancellation due to official intervention

If the sales exhibition has to be cancelled at short notice due to official decree (e.g. pandemic) or force majeure, we will retain the advertising costs incurred up to that point in the amount of €100 incl. VAT / students €40 incl. VAT. The remainder of the fee will be refunded.

## 15. On-site presence / Security

Exhibitors are expected to be present for the full duration of the event. Participants are responsible for the safety and security of their own exhibits and any other materials during the exhibition and whilst setting up and dismantling their stalls.

## 16. Liability and warranty

The organisers shall only be liable for intent and gross negligence on the part of their employees and vicarious agents. Liability is limited to three times the participation fee. Claims for loss of income are excluded. Furthermore, no liability whatsoever shall be assumed for the loss of or damage to exhibits and stalls. Any further liability and warranty is excluded.

Each exhibitor must ensure compliance with trade, tax and other regulations (e.g. accident prevention). GEMA (German Society for Musical Performing and Mechanical Reproduction Rights) fees are to be paid by the participants if music subject to GEMA is played at their stall.

Participants must be able to produce on demand evidence of public liability insurance.

Betriebshaftpflicht sollte nachweisbar sein.

### **17. Withdrawal and cancellation**

In the event of cancellation or non-participation by the participant, payment of the participation fee will nevertheless be due or retained to cover expenses. If the stall is rented to another party, 25% will be retained as a lump sum. However, the occupation of the vacated space with the stall of another approved participant does not constitute renting to another party.

The organisers are entitled to revoke admission to the fair if the stall is not set up by the participant, the participation fee is not paid or the conditions of admission are either not met or cease to be met.

If the event has already begun, the participant is not entitled to a refund or waiver of the participation fee.

### **18. Power supply**

A power cable will be laid by the organisers to the stall. Please bring a residual current circuit breaker and connect it to the distribution box you brought with you. Please avoid cable tangles and trip hazards.

### **19. Cleaning**

During the exhibition, stalls must be kept tidy. We also discourage the consumption of food at stalls and ask participants to respect this request to ensure the orderly running of the event. Participants must sweep clean the area of their stall before leaving the building.

### **20. Hygiene**

Regulations for the purpose of restricting the spread of infection as prescribed by the state of Baden-Württemberg will apply. We will send out the relevant details closer to the event.

### **21. House rules**

Participants agree to abide by the house rules of Gewerbekultur Alter Schlachthof and the Schmuck+ organisational team.

### **22. Place of jurisdiction**

Place of jurisdiction and place of performance is Pforzheim.

### **23. Severability clause**

Should one or more of the conditions of participation be invalid, this shall not affect the validity of the other conditions or the contract itself.